

Summer Placement Report

2020-22



**VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR**

A Note from the Placement Chairperson

VGSoM, IIT Kharagpur takes great pride in nurturing some of the nation's best and brilliant executives. The institute has been imparting quality and comprehensive education to the bright budding managers since its establishment. A testament to this is the fact that we have been consistently ranked as a top management institute across the country and globe. We are currently ranked as the 5th best B-School by the prestigious NIRF ranking by MHRD, 2020 and the 7th Best B-School in India by the QS World University Ranking in Business and Management Studies, 2021.

We are delighted to announce the successful completion of Summer Placements for the MBA class of 2020-22. The placement season saw new recruiters from various verticals of business such as Finance, IT/ITES, Operations, Supply Chain, Sales & Marketing, Analytics, Consulting participating and offering varied roles. We would like to thank our loyal recruiters who continued to show faith in the mettle of our students and to the new recruiters who aligned their hiring cycle with the timeline and showed faith in the management program of VGSoM, IIT Kharagpur. More than 62 corporates chose VGSoM, IIT Kharagpur for collaboration and the average stipend stands at Rs. 1,28,151.

We extend our heartfelt gratitude to our alumni base for their unwavering support that has propelled their alma-mater to achieve stellar heights. We also appreciate the work and determination of the Student Placement Committee towards making the placement season a grand success.

With this, we look forward to strengthening our corporate relations for years to come and hope to continue providing the industry with emerging leaders from VGSoM, IIT Kharagpur.



Prof. Biswarup Ghosh
Placement Chairperson
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Key Statistics



98
Batch size



96
Registered for
Placement



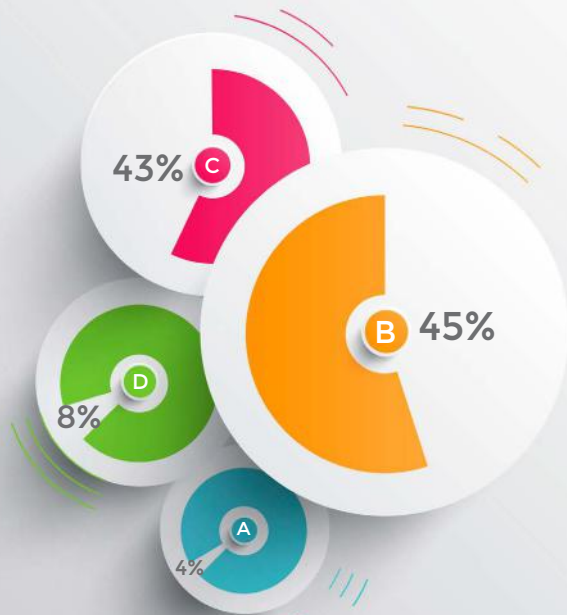
96
Total Students
Placed



62
Total Companies
Participated



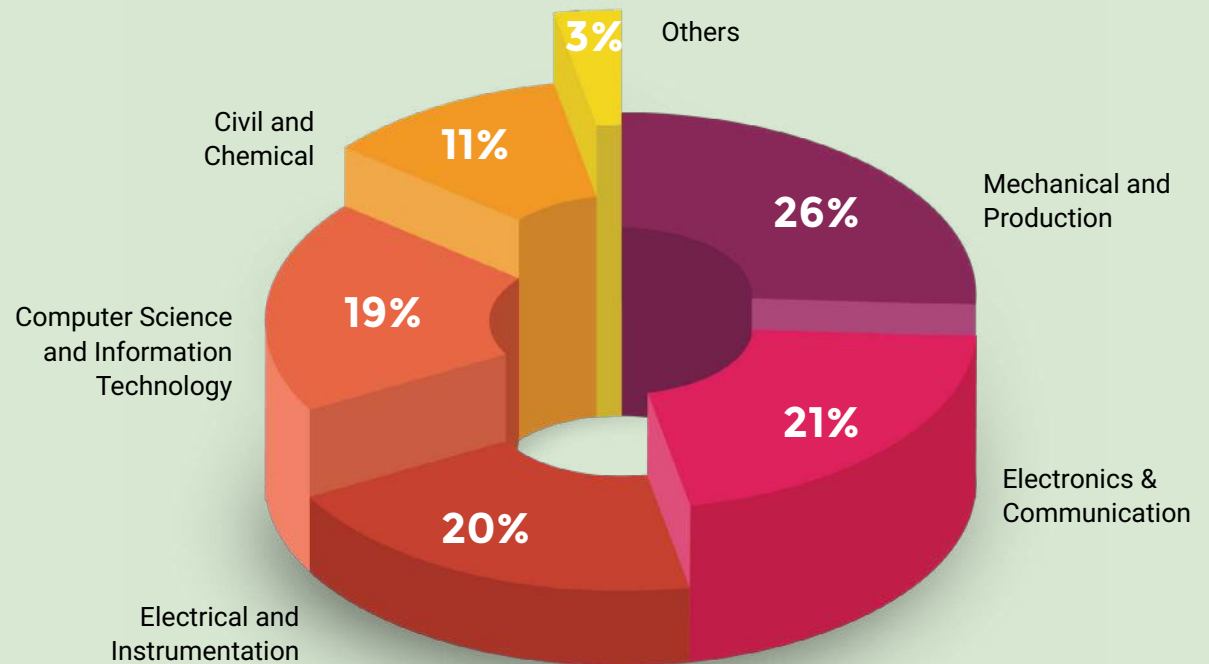
Work Experience



- A** 0-11 months
- B** 12-23 months
- C** 24-36 months
- D** 36+ months



Engineering Background



Stipend Details

Highest Stipend

₹ 3,00,000

Average Stipend

₹ 1,28,151

Median Stipend

₹ 1,15,865

Domain Distribution



Sectors Hiring/ Profiles Offered



FMCG/FMCD/E-Commerce

Recruiters from FMCG and E-Commerce domains like Amazon, Crompton Greaves, Faber Castell, ITC and Titan offered roles like Inventory Planner, Account Manager, Program Manager, Supply Chain Intern and Sales & Marketing Intern.



Banking and Finance

The BFSI sector saw large participation from regular and new recruiters. New associations were established with organizations like Bosch, D.E. Shaw Group and Goldman Sachs while Nomura and Reserve Bank of India continued their long-standing relationship with VGSoM. We also saw participation from Fin-Tech companies like Juspay and RevFin. Profiles offered were Financial Operations Intern, Security and Strategies, Financial Analyst, Product Management Intern, etc.



Supply Chain and Operations

The domain witnessed participation from industry leaders like Dalmia, Grasim Industries, JioSaavn, Menon & Menon and Shree Malani Group etc. Profiles like Logistics Intern, Merchandising and Sourcing, Strategy & Operations were offered to the students.



Consulting/ Analytics

The Consulting and Analytics sector witnessed prestigious companies offering coveted profiles like Analytics Intern, Technology Consulting, Data Science Intern and Analytics Consulting. Industry leaders like Accenture, BOD, Ford, PwC, Siemens and Tiger Analytics reiterated their faith in us by offering multiple profiles.



IT/ ITES

The IT/ITES domain saw participation from premier recruiters like Axtria, Dell, MAQ Software and Wipro. New bond was forged with Microsoft for Summer Internship at VGSoM. Profiles offered include Pre-Sales Consultant, Global Sales-Marketing and Operation (GSMO), Technical Project Manager, HRBP and HR – Employee Experience Intern.



Sales and Marketing

Sales and Marketing roles were offered for Summer Internship by reputed organizations like Halma, HP, Outlook Group and Texas Instruments that offered profiles like Sales Intern, B2B Technical Sales, Business Development Intern and Digital Marketing Intern.

Major Associations





Closing Note

We would like to express our sincere gratitude to the Dean and the entire faculty at VGSoM, IIT Kharagpur for extending their continuous support and motivation. We are grateful to our distinguished alumni who have helped us in building great relationships with esteemed brands and whose strong conviction led to one of the most successful Summer Placements in the recent past. We are immensely thankful to all the people whose efforts have made this placement season a new benchmark for success.

We express our heartfelt gratitude to our recruiters from the world's leading organizations who have consistently reposed immense confidence in the exceptional capabilities of our students through the years. We look forward to strengthening our ties with them in the future. This was again evinced in the recent Summer Placement process which saw 62 companies offering coveted roles across multiple domains.

With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum on to the next academic year. The institute believes our students get the opportunities to exhibit their skills and expertise, thereby adding value to the organization and society. We look forward to synergetic associations with our corporate partners in the years to come.

Placement Team



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